



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 33 N

Results as of: 10/31/2014

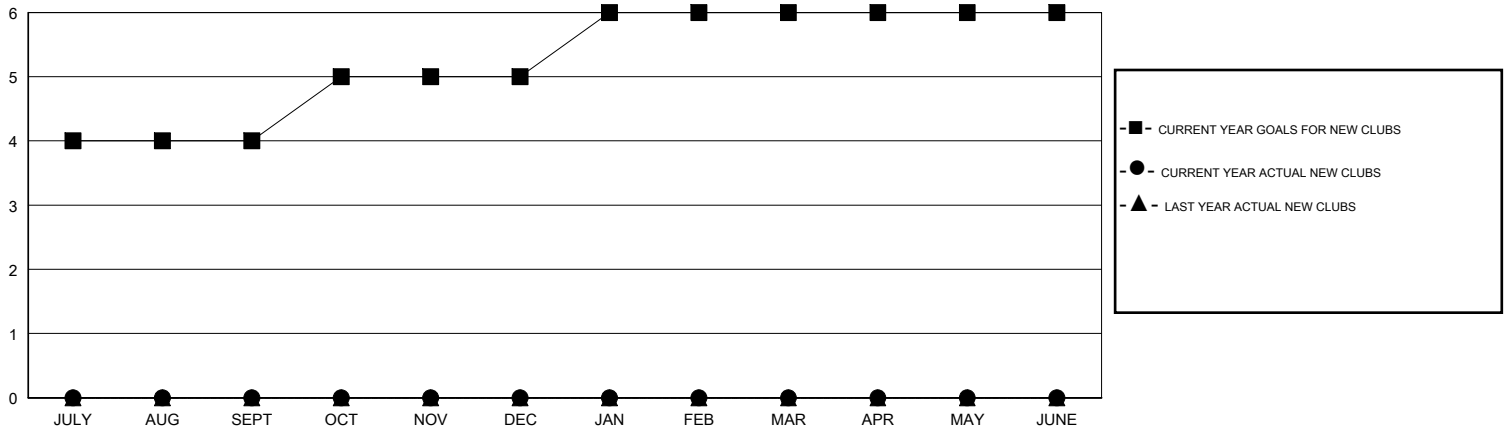
GMT: ED LECIUS

LOCATION MASSACHUSETTS

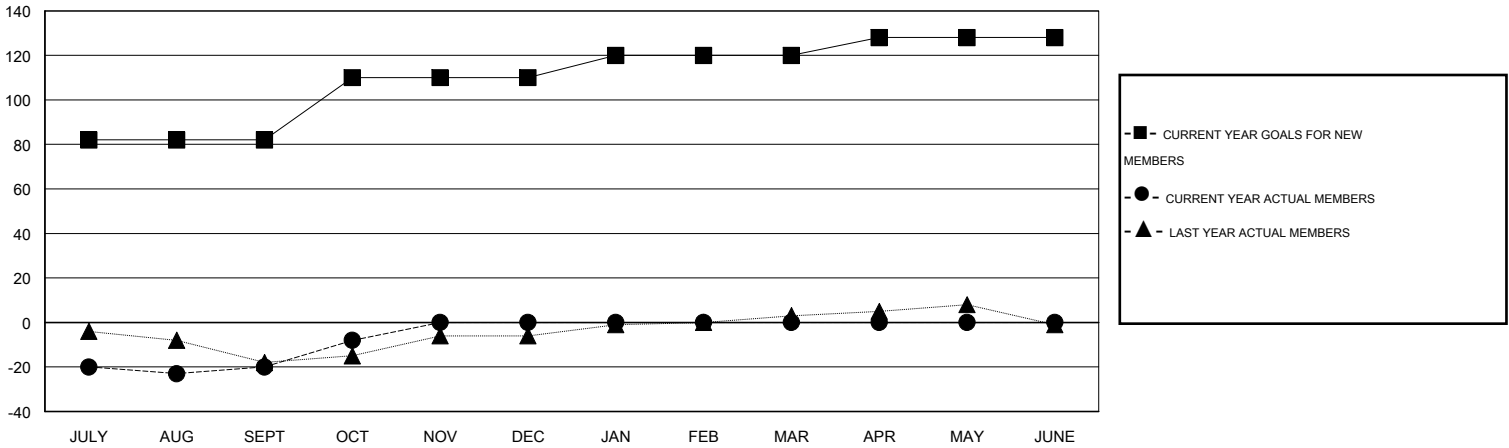
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 4             | 0         | 0             | 0             | JULY/AUG/SEPT         | 82              | 23                            | 43              | -20           |
| OCT/NOV/DEC           | 1             | 0         | 0             | 0             | OCT/NOV/DEC           | 28              | 21                            | 9               | 12            |
| JAN/FEB/MAR           | 1             | 0         | 0             | 0             | JAN/FEB/MAR           | 10              | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             | 0             | APR/MAY/JUNE          | 8               | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                            |              |
|------------------------|---|----------------------------|--------------|
| DROPPED CLUBS: 0       | 21 CLUBS OF 46 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u> |              |
| <u>DROPPED MEMBERS</u> |   | MALE                       | 863 (66.44%) |
| DECEASED               | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FEMALE                     | 436 (33.56%) |
| CLUB CANCELLED         |   | FAMILY UNIT MEMBERS        | 131          |
| OTHER                  |   | HEAD OF HOUSEHOLD          | 65           |
| TOTAL                  |   | NON-HEAD OF HOUSEHOLD      | 66           |